

PROFILES

DR. BARRY WEINTRAUB THE ART OF PLASTIC SURGERY

BY NATE GOEHRING



Dr. Barry Weintraub and Jill Sand

The Oprah Winfrey Show phoned The American Society of Plastic Surgeons (ASPS) and asked if they could provide a top doctor for a segment on the dangers of forced cosmetic surgery. Dr. Barry Weintraub, who has offices in Manhattan and East Hampton, had exactly the type of patient Oprah wanted to feature: a daughter with a pushy mother. During a panel discussion broadcast worldwide, Dr. Weintraub, whose gentle manner instantly puts people at ease, advocated on the daughter's behalf, winning over Oprah and viewers alike. He has served ever since as a spokesperson for the ASPS in a wide variety of national media outlets.

Dr. Weintraub is one of the world's premier cosmetic plastic surgeons. His surgical philosophy is conservative and understated, always with a less-is-more approach and a keen eye toward natural beauty. He recently trademarked the innovative Bedroom Brow Lift and Bedroom Eye Lift. Both of these new procedures create sultry, youthful eyes and arched eyebrows — the exact opposite of the dreaded deer-in-the-headlights look. He is also one of the first surgeons to endorse Bellafill, a collagen-based filler wherein 20 percent is permanent, making it the first FDA-approved permanent filler. Dr. Weintraub, with his Ivy League background and decades of experience, can explain with ease all the latest developments in cosmetic surgery, including using stem cells derived from a patient's

own fat for facial rejuvenation and improvement of the skin.

Renowned for his careful and delicate touch, Dr. Weintraub is skeptical of the recent mass-marketization of plastic surgery. "To me, every patient is special," he explains. "It's not a factory here. I know that the results I produce are what patients will see for the rest of their lives. This is why I take surgery so seriously." His perfectionism is the result of a keen aesthetic developed at Weill Cornell Medical College. "As a child, I was a science freak," he says, "but in medical school I began painting and sculpting. Ultimately I specialized in cosmetic plastic surgery because it is the only field that combines medical science with artwork. My operating room is like an art studio." His is no ordinary operating room, however, but a private, five-million-dollar hospital-grade facility, with equipment descending from the ceiling as if in a futuristic movie. "It's for safety; without cords or wires on the floor, it is much more sterile," he explains. Located directly across the street from The Pierre Hotel, post-surgical patients are escorted by a nurse to recover in the comfort and privacy of their rooms or suites. In Dr. Weintraub's East Hampton office, patients can be seen post-operatively or for consultations, Botox, and filler.

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